Competition Entry Form

Submit your completed entry form by **May 1, 2022**.

All entries become property of The National Alliance, inclusive of permission to reprint.

The Outstanding CSR of the Year award® is given to an exceptional insurance professional who has distinguished themselves through their commitment and contributions to the industry. The competition is open to any insurance customer service representative or an insurance professional primarily responsible for customer service.

Award Information

Nominees compete at state level to become one of five finalists. *Individuals who nominate the national winner receive a $1000 cash award.*

State Winners	Finalists	National Award Winner
National Recognition	$500 Cash Award	$2000 Cash Award
Advancement to National Competition	National Recognition	National Recognition
Framed Certificate	Gold and Garnet Pin	Gold and Diamond Pin

Submission Includes:

- Entry Form
- 2 letters of recommendation from professional references
- 500 to 1000-word essay on the topic of:

NEW 2022 National Qualifier Stage:

State Winners will be required to submit a short video entry for the National Competition. Video guidelines will be sent to State Winners when selected.

"Transferable Skills are learned from experience which includes prior careers, education, volunteer work, or personal encounters. What are the top three skills you transferred from outside the insurance industry to your current job role? Discuss how you leverage your skills, continue to develop and evolve them, and how you transfer your expertise to others to ensure perpetually exceptional customer service."

Candidate Information

Please print or type

☐ I am nominating myself

Name: _____

Designations (if any): _____

Years of Experience: _____

Position: _____

Agency/Company: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Fax: _____

Continued....

Competition Entry Form

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References

1. Name:

Agency/Company:

Email:

Phone:

Address:

City, State, Zip:

2. Name:

Agency/Company:

Email:

Phone:

Address:

City, State, Zip:

Education/Contributions/Achievement (attach additional documentation, if needed)

Formal Education:

Insurance-Related Education (within last 2 years):

Insurance Awards/Honors/Affiliation (within last 2 years):

Community Involvment/Awards/Honors (within last 2 years):

Significant Contributions to Business/Coworkers (within last 2 years):

Essay

Please submit a 500 to 1000- word essay on the following topic:

"Transferable Skills are learned from experience which includes prior careers, education, volunteer work, or personal encounters. What are the top three skills you transferred from outside the insurance industry to your current job role? Discuss how you leverage your skills, continue to develop and evolve them, and how you transfer your expertise to others to ensure perpetually exceptional customer service."

Return this form with completed essay to:

Big I Arkansas
5000 North Shore Drive
Little Rock, AR 72118
Ph: 501-221-2444
Email: alyssa@bigiarkansas.com