



BIG I
ARKANSAS

**THE VALUE OF
MEMBERSHIP**

BIG I ARKANSAS IS HERE TO SUPPORT **YOUR** AGENCY.

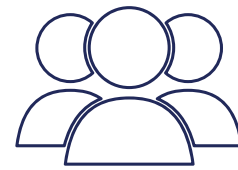
BIG I BENEFITS.



MARKET ACCESS



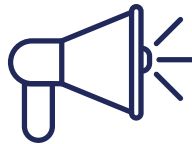
**PROFESSIONAL
DEVELOPMENT**



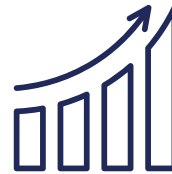
NETWORKING



COVERAGE



ADVOCACY



AGENCY GROWTH

MAKING THE MOST OF YOUR MEMBERSHIP.



Big I Arkansas is the largest association of independent insurance agents in Arkansas. Our mission is to be **THE** champion for the advancement, performance, and success of our members. We are dedicated to empowering independent agents, and helping them to **build, grow, and thrive.**



ACCESS HARD-TO-FIND MARKETS.



- Exclusive access to *The Edge*, a Smart Choice & Big I Arkansas Market Advantage Program that provides access to national insurance carriers & an **additional five points in commission**
- Access to Personal and Commercial Markets
- No upfront premium or volume commitments
- Favorable commission structure including profit sharing when available
- Agency retains ownership of book of business including renewals
- Direct access to underwriters
- Access to standalone RLI personal umbrella policy & home business policy



COVERAGES CUSTOMIZED TO YOU.

- Nationally endorsed E&O program with over 30 years experience
- Program designed by agents for agents
- Customized coverage to fit specific insurance agency risks
- Benefits tailored to insurance agency needs
- Superior customer service & expertise by your Big I Arkansas staff
- Agency umbrella coverage through Penn National
- Access to Employment Practices Liability Insurance policy



COMPREHENSIVE EDUCATION IN ONE PLACE.

- Pre-Licensing Education: In-person Property & Casualty and Life & Health courses, online options taught by local instructors
- Professional Designation Programs: Certified Insurance Counselor (CIC), and Certified Insurance Service Representative (CISR)
- Ethics and E&O webinars that provide CE and the opportunity for a credit on Big I E&O policy
- Access to live & on-demand online education at a discounted rate for members
- New Hire Training



YOUR VOICE ON STATE & FEDERAL ISSUES.

- Monitor and take action on legislation impacting the insurance industry
- Advance tax and regulatory policies aligned with the independent agency business model
- Work within business coalitions to sustain a positive economic landscape in Arkansas
- Support Big I AR members running for and serving in the AR General Assembly
- Promote initiatives that enhance public safety
- Maintain strong working relationship with the Arkansas Insurance Department



BUILD A STRONG PROFESSIONAL NETWORK.

- Make lifelong connections with fellow agents
- Network with company partners & vendors who can provide products, services, markets, and solutions to help your agency grow & thrive
- Events include: The Big I Arkansas Annual Convention, eEmerging Leaders Development Conference, Trusted Choice Open golf tournament & more
- Access to industry experts through convention speakers, newsletters, articles & more
- Build relationships with your local community through service projects & fundraisers



GROW YOUR AGENCY WITH FREE MARKETING SOLUTIONS.

- Marketing & co-branding with Trusted Choice®
- Pre-made, complimentary marketing solutions
- Reimbursement for marketing efforts & materials
- Customizable advertising campaigns
- Training opportunities to improve your digital presence
- Enhanced exposure on a national agency search engine
- Monthly social media content calendars
- Website development & analysis

EVEN. MORE. BENEFITS.

- Premium Financing
- ePayPolicy Payment Solutions
- Newsletters & Publications
- Scholarships
- Hiring Resources & Job Board
- Agency Best Practices Resources
- Catalyt Agency Tech Guidance
- **And so much more!**



TAKE **YOUR** AGENCY TO THE NEXT LEVEL WITH **BIG I ARKANSAS**.

For questions about benefits or to make the most of your membership, contact Valerie Young.

VALERIE YOUNG

Director of Membership Services

■ valerie@bigiarkansas.com

■ 501.255.3381

BIG I | ARKANSAS

INDEPENDENT INSURANCE AGENTS OF ARKANSAS
5000 Northshore Drive, North Little Rock, Arkansas 72118
501.221.2444 | bigiarkansas.com

@BIGIARKANSAS

facebook linkedin instagram twitter